

## Compare Back link Analysis

**Page Specific Metrics:** See which metrics are affecting the pages on your site.

|                                                                                                                                 | Manhattanhomedesign.com | Inmod.com | dwr.com | Kardiel.com | roomandboard.com |
|---------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----------|---------|-------------|------------------|
| Page Authority:                                                                                                                 | <b>45</b>               | <b>49</b> | 60      | <b>39</b>   | <b>57</b>        |
| Page MozRank:                                                                                                                   | 5.22                    | 4.04      | 4.79    | .47         | 4.51             |
| Page MozTrust:                                                                                                                  | 5.25                    | 4.66      | 5.26    | 1.77        | 5.93             |
| Internal Followed Links:                                                                                                        | 1,611                   | 0         | 0       | 0           | 0                |
| External Followed Links:                                                                                                        | 375                     | 58        | 2,205   | 9           | 834              |
| Total Internal Links:                                                                                                           | 1,623                   | 0         | 2       | 0           | 0                |
| Total External Links:                                                                                                           | 391                     | 74        | 2,239   | 12          | 878              |
| Total Links:                                                                                                                    | 2,014                   | 74        | 2,241   | 12          | 878              |
| Followed Linking Root Domains:                                                                                                  | 129                     | 24        | 235     | 4           | 105              |
| Total Linking Root Domains:                                                                                                     | 141                     | 33        | 254     | 7           | 119              |
| Linking C Blocks:                                                                                                               | 60                      | 10        | 83      | 5           | 38               |
| <ul style="list-style-type: none"> <li>Followed Links vs Nofollowed Links:</li> <li>Internal Links vs External Links</li> </ul> |                         |           |         |             |                  |

## Compare Overall PPC and SEO Value Budget

**inmod.com** [view site »](#) [SEO Recon Report »](#)

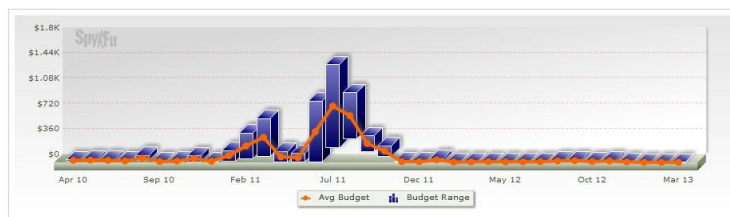
PPC Rank: 330,551 SEO Rank: 33,273

**Daily Adwords (PPC) Ad Budget:**   
\$0.83 - \$4.59

**Avg. Ad Position / # Advertisers:**   
N/A / 13

**Daily Organic (SEO) Traffic Value:**   
\$978.54 - \$1.20k

**Paid vs. Organic Clicks Per Day**   
2.56 / 1.22k



**manhattanhomedesign.com** [view site »](#) [SEO Recon Report »](#)

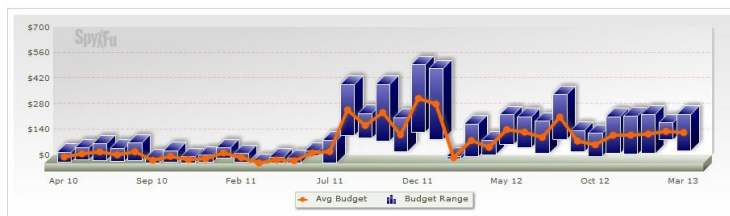
PPC Rank: 34,562 SEO Rank: 612,963

**Daily Adwords (PPC) Ad Budget:**   
\$68.71 - \$268.21

**Avg. Ad Position / # Advertisers:**   
13.7 / 19.9

**Daily Organic (SEO) Traffic Value:**   
\$23.97 - \$29.45

**Paid vs. Organic Clicks Per Day**   
92.8 / 16.3



**dwr.com** [view site »](#) [SEO Recon Report »](#)

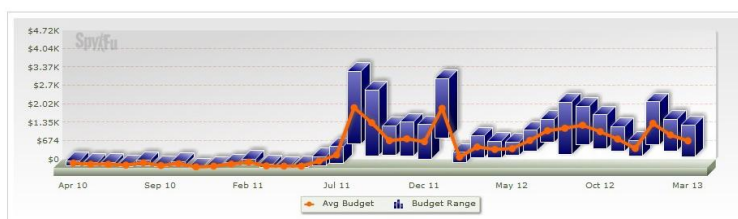
PPC Rank: 5,278 SEO Rank: 5,220

**Daily Adwords (PPC) Ad Budget:**   
\$406.41 - \$1.57k

**Avg. Ad Position / # Advertisers:**   
9.5 / 17.8

**Daily Organic (SEO) Traffic Value:**   
\$7.43k - \$9.05k

**Paid vs. Organic Clicks Per Day**   
657 / 7.14k



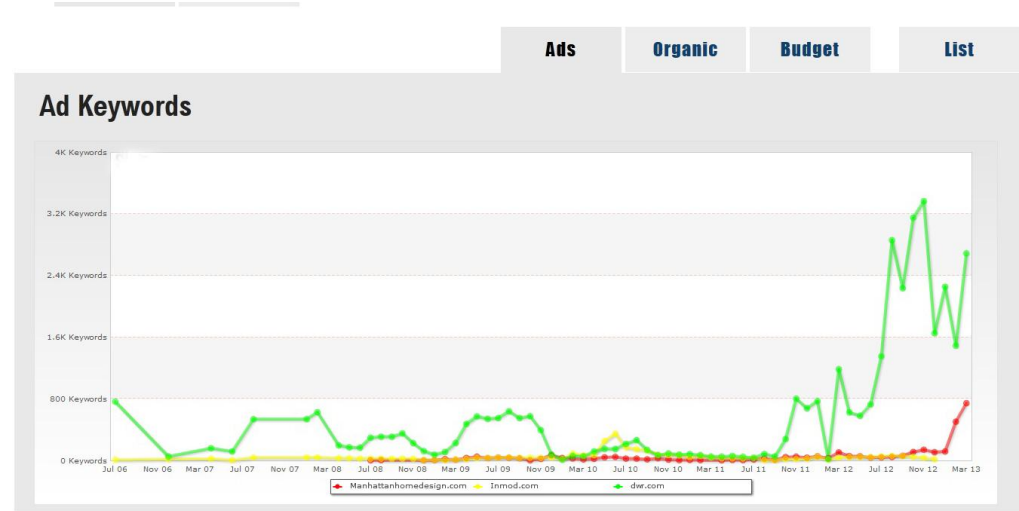
Compare TOP ad

| Top Ads                                                                                                                             |       |                                                  |                                                                                                                   |       |                                      |                                                                                                                                                |       |                                                                                              |
|-------------------------------------------------------------------------------------------------------------------------------------|-------|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-------|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-------|----------------------------------------------------------------------------------------------|
| Manhattanhomedesign.com                                                                                                             |       |                                                  | Inmod.com                                                                                                         |       |                                      | dwr.com                                                                                                                                        |       |                                                                                              |
| Ad Copy                                                                                                                             | AEI   | Destination                                      | Ad Copy                                                                                                           | AEI   | Destination                          | Ad Copy                                                                                                                                        | AEI   | Destination                                                                                  |
| Arco Floor Lamp Only \$479<br>Italian Marble & Chrome Shade Free FedEx Ship 1-3 days-No Tax<br>www.manhattanhomedesign.com/Arco     | 57.39 | http://manhattanhomedesign.com/Arco-lamp.html    | Ball Chair Retro Style<br>Accurate & Quality Reproduction Red & Black Wool in Stock<br>www.inmod.com/             | 37.16 | http://www.inmod.com/globechair.html | Isamu Noguchi Designs<br>Designed by Noguchi for Vitra. Exclusive, in Stock & Ready to Ship<br>www.dwr.com/noguchi                             | 86.95 | http://www.rkdm.com/c=587872243&ei=u=http%3A%2F%2Fwww.dwr.com/y%2Fdesigners%2Fisamu-nogu     |
| Manhattan Home Design<br>Furniture At Affordable Prices. Up To 90% Off & Free Shipping!<br>www.manhattanhomedesign.com/             | 50.69 | http://www.share.m?b=172573&u=m=22063&urlink     | Ball Chair Retro Style<br>Accurate & Quality Reproduction Red & Black Wool in Stock<br>www.inmod.com/             | 0     | http://www.inmod.com/globechair.html | Philippe Starck Lighting - Browse<br>Starck's Full Collection<br>Shop the Best in Modern Design Here<br>www.dwr.com/Philippe-Starck            | 86.95 | http://www.rkdm.com/c=483108238&ei=u=http%3A%2F%2Fwww.dwr.com/do%3Fquery%3D                  |
| Manhattan Home Design<br>Shop for Barcelona & Eames chair Wicker sets, Arco Lamp at 80% Off<br>www.manhattanhomedesign.com/         | 43.02 | http://www.manhattanhomedesign.com/              | Ball Chair Retro Style   Inmod.com<br>Accurate & Quality Reproduction Red & Black Wool in Stock<br>www.inmod.com/ | 0     | http://www.inmod.com/globechair.html | Barcelona Chair - Classic Mies Van Der Rohe Design<br>Licensed & Ready to Ship at DWR.<br>www.dwr.com/Barcelona-Chair                          | 86.95 | http://www.rkdm.com/c=476633399&ei=u=http%3A%2F%2Fwww.dwr.com/%2FBarcelona-chair%3DourPicks  |
| LeCorbusier Sofa LC5<br>Just \$1199 - Italian Leather Sofa. Save 80% Off Plus Free Shipping!<br>www.manhattanhomedesign.com/LC5sale | 30.46 | http://manhattanhomedesign.com/le-corbusier-sofa |                                                                                                                   |       |                                      | Herman Miller Task Chairs<br>Aeron, Lifeworks, Eames, and More.<br>Modern Workspace Solutions at DWR.<br>www.dwr.com/Herman-Miller/Task-Chairs | 86.95 | http://www.rkdm.com/c=567717784&ei=u=http%3A%2F%2Fwww.dwr.com/y%2Fmanufacturer%2Ftask-chairs |
| Barcelona Chair \$699<br>With Top Grain Italian Leather Fast Shipping Available in NYC!<br>www.manhattanhomedesign.com/             | 27.99 | http://manhattanhomedesign.com/Barcelona-chair   |                                                                                                                   |       |                                      |                                                                                                                                                |       |                                                                                              |

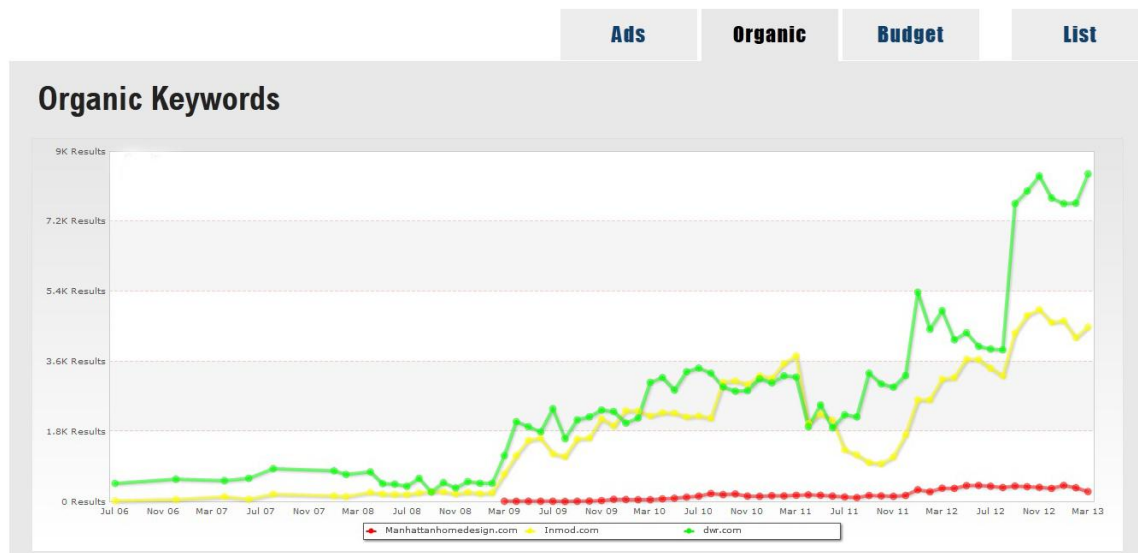
TOP Paid keyword

| Google                            |       |      | Bing / Yahoo!              |       |      |                                 |       |      |
|-----------------------------------|-------|------|----------------------------|-------|------|---------------------------------|-------|------|
| Top 10 Keywords                   |       |      |                            |       |      |                                 |       |      |
| Manhattanhomedesign.com           |       |      | Inmod.com                  |       |      | dwr.com                         |       |      |
| Keyword                           | KEI   | CPC  | Keyword                    | KEI   | CPC  | Keyword                         | KEI   | CPC  |
| charles eames chair               | 86.95 | 4.45 | ball chairs                | 37.16 | 0.82 | vintage danish modern furniture | 86.95 | 1.13 |
| arco lamp                         | 80.35 | 1.72 | globe chair                | 0     | 0.05 | danish modern furniture         | 86.95 | 1.46 |
| arco floor lamp                   | 52.77 | 1.91 | exercise ball chair        | 0     | 0.73 | modern danish furniture         | 86.95 | 1.17 |
| home manhattan                    | 50.69 | 7.01 | stability ball chair       | 0     | 0.72 | modern furniture design         | 86.95 | 1.87 |
| charles eames armchair            | 43.06 | 0.05 | hanging ball chair         | 0     | 0.05 | retro modern furniture          | 86.95 | 1.05 |
| modern home furnishings           | 43.02 | 1.28 | retro ball chair           | 0     | 0.05 | mid century modern homes        | 86.95 | 1.01 |
| new york chair                    | 39.72 | 1.79 | ball chair for sale        | 0     | 0.05 | modern furniture los angeles    | 86.95 | 1.82 |
| manhattan furniture               | 39.28 | 1.26 | lower back pain ball chair | 0     | 0.05 | mid century modern furniture    | 86.95 | 1.78 |
| chair new york                    | 39.13 | 1.79 | ball chair sale            | 0     | 0.05 | modern furniture for sale       | 86.95 | 2.23 |
| furniture manhattan new york city | 33.6  | 0.05 | ball chair tall            | 0     | 0.05 | swedish design furniture        | 86.95 | 0.7  |

PPC Budget Analysis



## SEO Value Analysis



Manhattanhomedesign.com : Download [organic keyword](#) and [paid keyword](#) details

dwr.com : Download [organic keyword](#) and [paid keyword](#) details

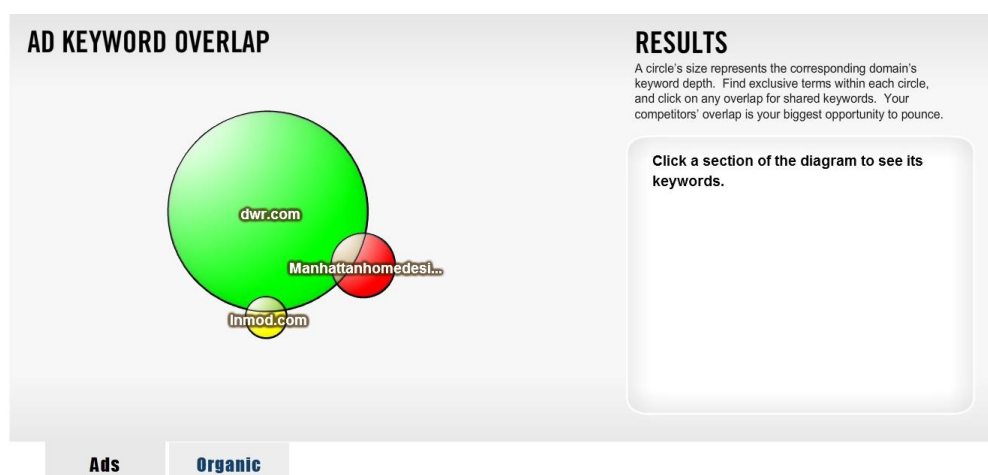
Inmod.com : download [organic keyword](#) and [paid keyword](#) details

Inmod.com : download [organic keyword](#) and [paid keyword](#) details

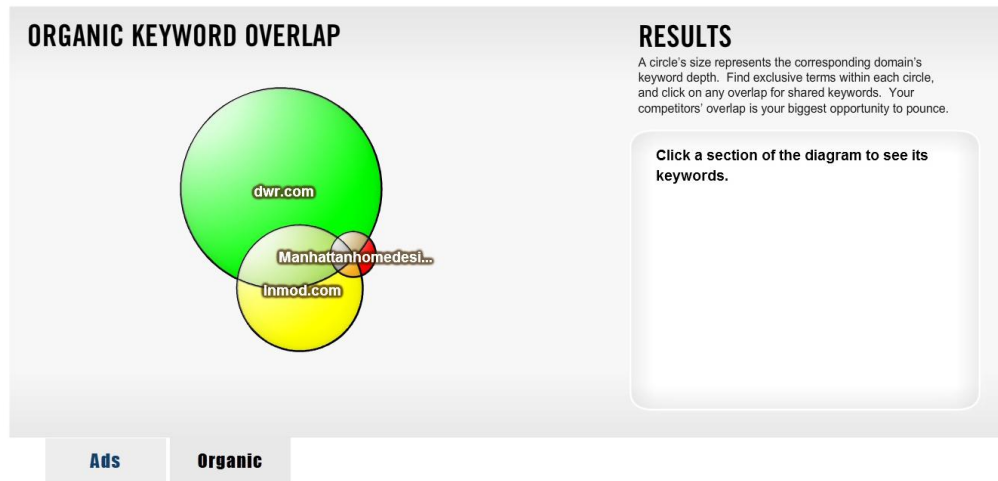
## SEO Traffic Value Analysis



## Compare PPC Visibility



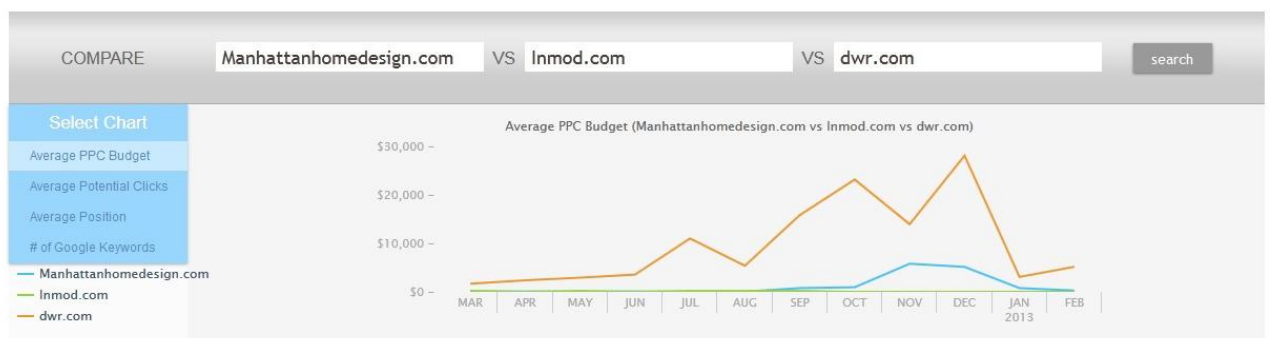
## Compare SEO Visibility



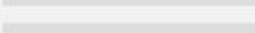
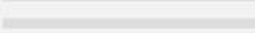
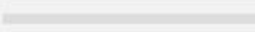
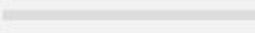
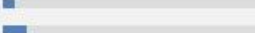
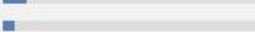
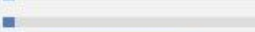
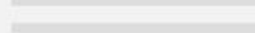
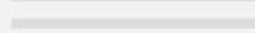
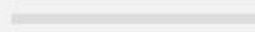
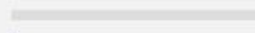
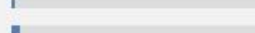
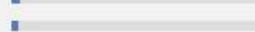
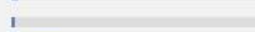
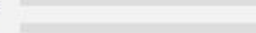
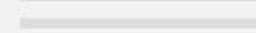
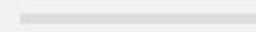
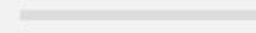
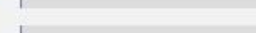
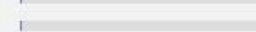
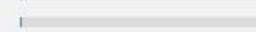
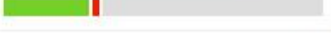
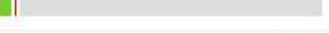
## Compare Google First page keyword method 2



## Compare PPC Budget method 2



## Site Analysis

| Comparison Settings  Update                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Comparison Factor                                                                                                                                                                          | Manhattanhomedesign.com                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Inmod.com                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | dwr.com                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Total Backlinks                                                                                                                                                                            | 62                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 706                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 8612                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Total Link Value                                                                                                                                                                           | 0.047                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 0.541                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 3.545                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  Alexa Rank              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  Page PR                                                                                                  | PR10 <br>PR9 <br>PR8 <br>PR7 <br>PR6 <br>PR5 <br>PR4 <br>PR3 <br>PR2 <br>PR1 <br>PR0 <br>PR N/A  | PR10 <br>PR9 <br>PR8 <br>PR7 <br>PR6 <br>PR5 <br>PR4 <br>PR3 <br>PR2 <br>PR1 <br>PR0 <br>PR N/A  | PR10 <br>PR9 <br>PR8 <br>PR7 <br>PR6 <br>PR5 <br>PR4 <br>PR3 <br>PR2 <br>PR1 <br>PR0 <br>PR N/A  |
| Nofollow vs Dofollow                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Total Link Domains                                                                                                                                                                         | 35                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 123                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4386                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Total C-Blocks                                                                                                                                                                             | 27                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 70                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 207                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Country                                                                                                                                                                                    | 1. USA 55<br>2. Estonia 2<br>3. Canada 2<br>4. Europe 1<br>5. Italy 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 1. Not yet checked 499<br>2. USA 187<br>3. South Africa 9<br>4. Canada 3<br>5. Germany 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 1. Not yet checked 8260<br>2. USA 285<br>3. Bangladesh 16<br>4. Canada 11<br>5. Germany 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  Domain Age          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  DMOZ Listing        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  Yahoo! Dir Listing  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| TLD                                                                                                                                                                                        | 1. .com 56<br>2. .info 2<br>3. .kg 1<br>4. .org 1<br>5. .it 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 1. .com 661<br>2. .net 20<br>3. .ca 10<br>4. .it 4<br>5. .ru 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1. .com 7135<br>2. .org 299<br>3. .net 264<br>4. .ca 127<br>5. .ru 104                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

Need to check full backlink one by one.



## Traffic Analysis

